

AGILE SONGS






Chad Beier




Jeff Bubolz



THE AGILE WIRE
PODCAST

1

Agility
It's Just Good Business

(an aspirational call to action)

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Have you heard of Project Aristotle?

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How about Psychological Safety?

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How about an Agile Mindset?

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Agile Principles?

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Agile Values?

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This is not that talk!

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What do you think an executive would say if you told them, “you just have to have mindset man”.

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What is it that organizational leaders want?

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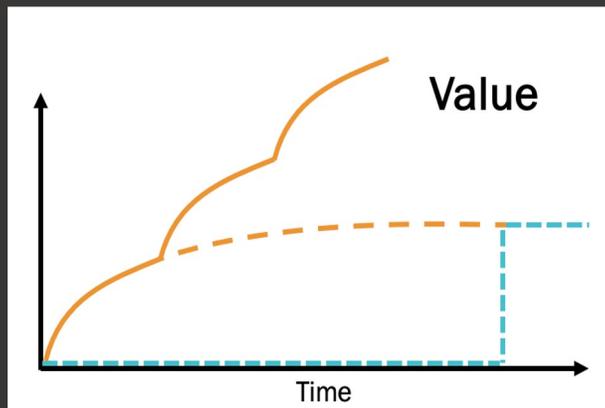
What if you could give them those things?

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11

Value

Traditional Scrum



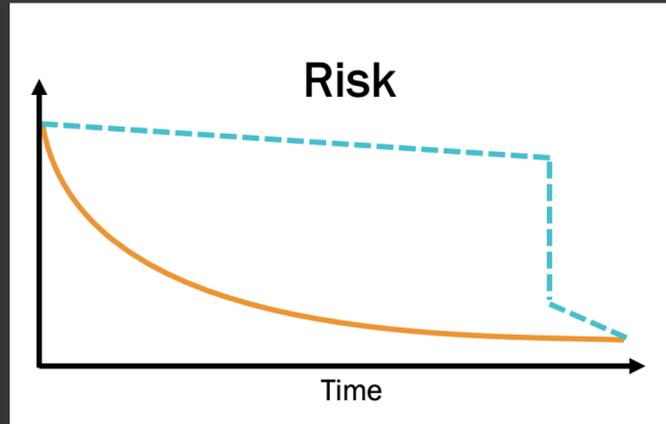
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12

Risk

Traditional Scrum



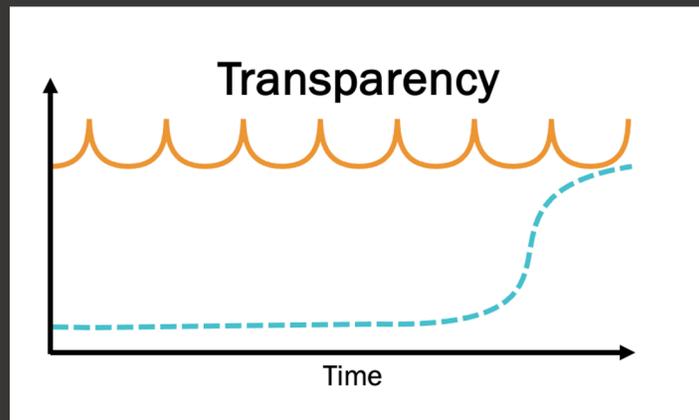
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13

Transparency

Traditional Scrum



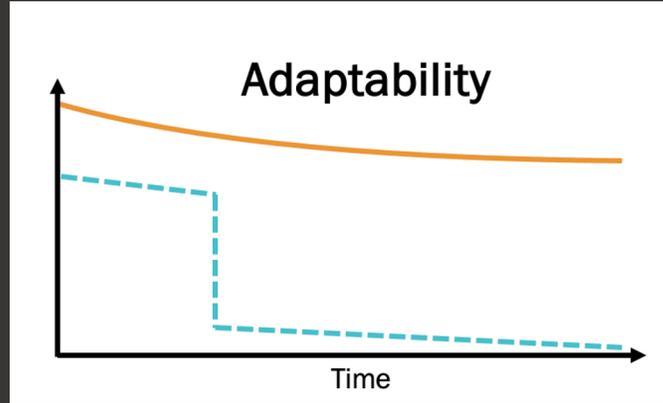
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Adaptability

Traditional Scrum



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WHY is this good business?

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Mid-size organization paying moderate salaries.

\$100,000 per team member

10 team members

1.4 fully loaded factor (benefits)

$\$100,000 * 10 * 1.4 = \1.4 million annually

2 week sprints

$\$1.4m / 26 =$ approximately \$54k - we will round down and be even more generous in this example. \$50k per sprint.

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Now, let's say, you have 10 teams at \$50k per sprint, and you only release each quarter.

10 Teams * \$50k * 6 Sprints = **\$3 million investment**

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18

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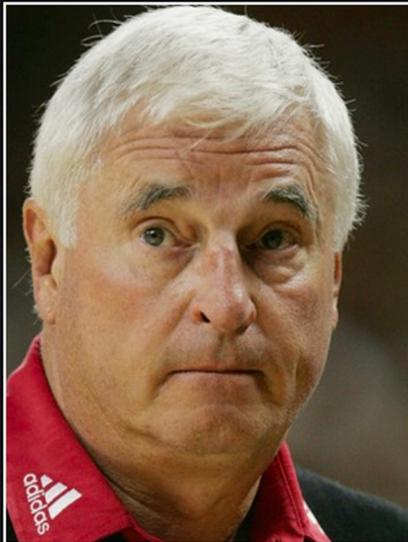
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This is NOT good business. It's hardly sustainable.

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Most people have the will to win,
few have the will to prepare to win.

— *Bobby Knight* —

AZ QUOTES

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**The key is not the will to win. Everybody has
that. It is the will to prepare to win that is
important. - Bobby Knight**

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How do you prepare to win in knowledge work?

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Define value and what is your strategy

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What are your teams aligned around today?

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Team aligned around delivering value

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Deliver often

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How do you deliver often?

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What prevents you from delivering often today?

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Value Item Age

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Track dependencies and remove them!

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**Don't focus on efficiency of individuals, focus on
efficiency of flow of value.**

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Effectiveness - Deliver often and validate results.
Everything on your Product Backlog is an assumption until you release it
and validate it is valuable.

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Questions!

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34

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